

Newsmaker: Dr. Brian A. Primack

By Walter F. Roche Jr.
PITTSBURGH TRIBUNE-REVIEW
Wednesday, April 21, 2010

Age: 40

Residence: Squirrel Hill

Family: Wife, Jennifer, a clothing designer; children, Micah, 6, and Sadie, 3

Education: Bachelor of Arts, English and mathematics, Yale University, 1991; master's of education, Harvard University, 1993; doctor of medicine, Emory University 1999; Master of Science, research methodology, University of Pittsburgh, 2008

Occupation: Assistant professor of medicine and pediatrics, University of Pittsburgh School of Medicine

Background: Primack is the author or co-author of several papers examining the relationship between the media and health care providers. He is pursuing a doctorate in clinical and translational research at Pitt.

Noteworthy: He was presented with the Early Career Investigator Award by the Society of Behavioral Medicine during its 31st annual meeting in Seattle this month.

Quote: "There is definitely a place for the media. We don't want it to go away. My research looks not just at the negative aspects but also the positive in the relationships between health care providers and the media."

Walter F. Roche Jr. can be reached at wroche@tribweb.com or 412-320-7894.